

# Effective Asset Management Reveals True Business Value

Getting a handle on your organization's assets isn't a game. In the average organization, up to one-third of all IT hardware assets go unaccounted for. That's real risk—to costs, efficiency, and security. Accurate asset knowledge, accountability, and control are critical to enhanced business value.

Address your organization's most pressing concerns with LANDesk® Asset Lifecycle Manager. This new solution helps you:

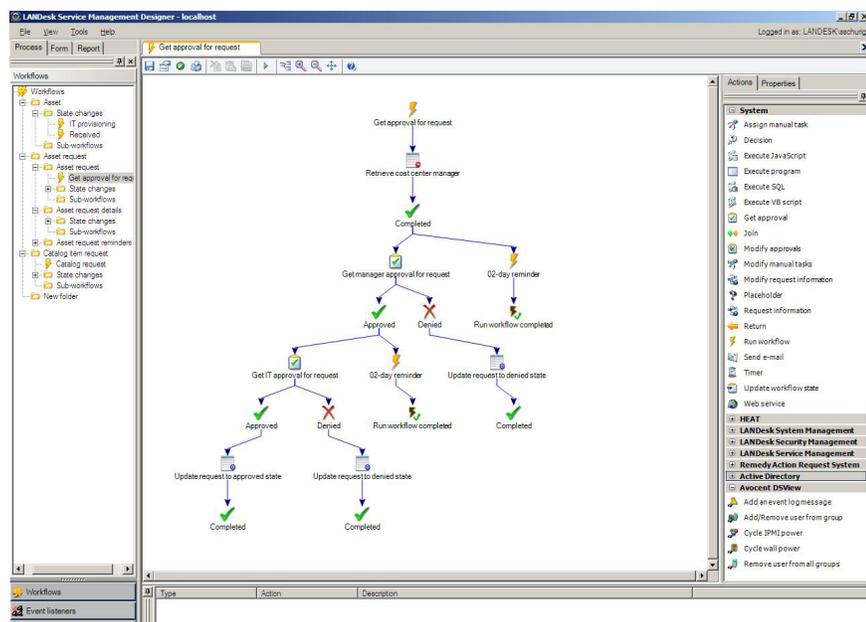
- **Gain control:** Know where your assets are, and how they are being used
- **Reduce risk:** Manage regulatory and security compliance
- **Reduce cost:** Understand license, acquisition, support, service, and other expenses
- **Enable accountability:** The right people making the right decisions about IT
- **Enhance performance:** Move from being a cost center to a revenue enabler

LANDesk Asset Lifecycle Manager enables your organization to manage IT and business processes with consolidated asset configuration to control costs, mitigate risk, and enable efficient change to maximize business value.

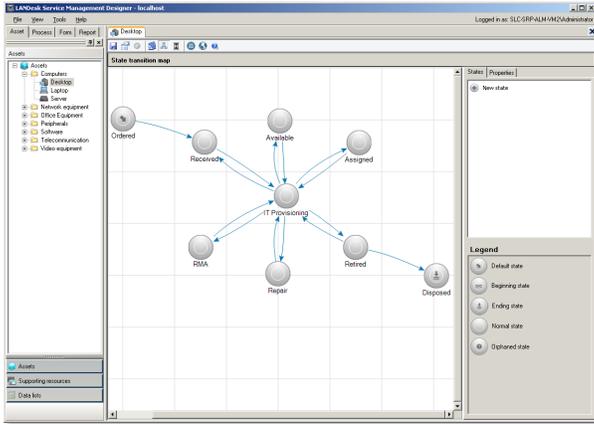
## Go Beyond Just Tracking Your Assets

Most organizations track their assets, but LANDesk® Asset Lifecycle Manager goes beyond simply tracking them. It is a structured asset repository that extends the management of your organization's assets (both hardware and software) by beginning before the asset exists and going beyond when the asset is retired.

By connecting key asset information with the asset's lifecycle state, you enhance business analysis and the capability to conduct business improves. The asset repository is crucial, because proper information, coupled with a state change engine triggering the appropriate business process, and tracking the change information, is what allows LANDesk Asset Lifecycle Manager to enable layered accountability, cost information, and link assets to defined services.



LANDesk® Asset Lifecycle Manager makes building, editing, and executing complete end-to-end workflows that automate IT and business processes as easy as dragging and dropping icons.



The full-featured state transition engine allows complete control over every stage of an asset lifecycle, including transitions between lifecycle stages.

With LANDesk® Asset Lifecycle Manager you can:

- Aggregate data from multiple sources, such as your service desk, finance program, systems management, etc.
- Organize that data by department or cost center to use in research and planning
- Have approvals and task flow handled automatically
- Use the same process every time, with data customized to the specific request
- Control the information that appears in each user's interface according to that user's role and scope
- Utilize version control and easily update versions according to rules and standards
- Access full audit history that tracks all status changes, actions, times, people, and dates
- See the relationships among assets based on key attributes
- Actively manage software licenses, entitlements, reconciliation, totals, and license recovery
- Support datacenter operations and enable request-driven automation
- Automate asset change processes both to drive planned change and detect unplanned change

## Key Features

LANDesk® Asset Lifecycle Manager provides comprehensive features that make the lifecycle process of an asset more interactive, informative, useful, and actionable, such as:

- Forms creation/rendering engine linked to data repository
- Data federation
- Asset relationship and visualization
- State monitoring/state transition control policy (workflow execution on state change)
- Actionable list reports tied to innate function or user-defined workflow
- Change history and extended query/report
- Public accessible request handling system

LANDesk Asset Lifecycle Manager can “touch” an asset at different and recurring points in the asset's lifecycle with the following:

- On-the-fly reporting capabilities that contain the most up-to-date information. The asset and any of its components can be tracked according to status, version, manufacturer, etc.—whatever the user deems necessary. The data included in reports can then be used to make informed decisions regarding history, upgrades, replacements, workflows, audits, etc.
- Specific asset content, such as forms used for requesting assets, workflows, state diagrams, reports, and portals, is included in the Asset Content pack.
- Intelligent workflow capabilities that let IT departments perform routine request-driven tasks automatically, such as procurement, backup, software upgrades, patching, security management, etc.—and with minimal user intervention.
- Attaching supporting resources to an asset, and managing these throughout the lifecycle as well (resources include things like P.O.'s, invoices, contracts, support agreements, warranties, etc.).
- Enabling the overall management of the asset. As part of the central repository of data, the asset and all of its components are available to IT for purposes of troubleshooting, remote control, patching, upgrading, software delivery, data access, etc., and to the business for purposes of purchase planning, cost analysis, audit compliance, etc.
- Enabling consistent, request-driven asset handling supported by asset catalog, standards, and process-driven automation to ensure consistency, accuracy, and audit history.